

► ODDLY-SHAPED STOCK PHOTOS MAKE YOUR NEWS LOOK TOTALLY LEGIT 1





NONSENSICAL COVERAGE OF NONSENSICAL SCIENCE,

One magazine proves when life gives you lemons, make up a story about lemon-powered submarines, and watch that Pulitzer roll on in.

Narcissistic magazine lauds own achievements on front page

Improbable Tech has done it again. Their team of suave and stylish journalists are once more leading the industry, thanks to their groundbreaking coverage of particle flummoxing. This as-yet-undiscovered technology is sure to change the very world as we know it, so long as someone gets around to inventing it soon.

"At Improbable Tech, we don't let mere possibility stand in the way of a good story," says chief editor Douglas McLiar. "Our crack team hits the pavement and discovers new tech trends as, or even before, they happen." The Improbable Tech staff have years of experience, some of which is even in journalism. Unfettered by standards, their writing stays creative, engaging, and fresh.

One reason for the magazine's s success is its accessibility to the everyday reader. Rather than muddle the articles with large, complicated words like "anisotropic", "metastasis", or "turtleneck", the Improbable Tech staff keep it simple. Says McLiar, "We don't even like to write long articles. Sometimes we even stop before we're fin



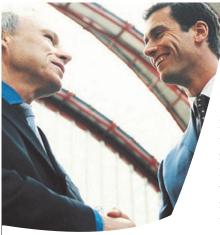
tech



RESEARCH WATCH

Over the years, scientists have provided numerous rewards for lab rats during testing. Most of these rewards, however, have not been up to the standards of the more worldly, well-traveled rat typically desired as a research colleague. While the case has been made for inexpensive rewards, facilitating buying in bulk, we maintain that a higher quality of cheese offered will result in a higher quality rodent research assistant applicant pool, as well as higher rat work output and overall experiment response quality. [CONTINUED, 7]

2011



COLORED LIQUIDS: Miracle Cure or Anti-Don't?



A new line of pharmaceutical elixir has been patented by famous spectrologist Dr. Roy G. Biv. These new medicines will purportedly cure a wide range of ailments from yellow fever to black death as well as a plain old case of the blues. When reached for comment, Dr. Biv stated that while these newest man trials yet, he is confident that he and his research team will be able to overcome the thus far and that the lab's nowpurple bonobo should be recovering shortly.



Our Dedicated Staff

When the story matters more than quality.

Douglas McLiar worked for many years as a tabloid reporter for the National Questioner. His claim to fame was his front page article, "Mutated Cyclops found, man with two eyes tells all". Soon after, he moved up to a position with the Dissociative Press. Unfortunately for McLiar, the position was short-lived as he and the DP had a falling out over their varying definitions of "journalistic integrity." Rather than be discouraged, McLiar struck out to found his own magazine. "I didn't just want tomorrow's technology today," McLiar said in an interview with himself, "I wanted next week's technology by break-fast." And thus, Improbable Tech was born.

Ever since **William Earl Lindervich** broke the story of radioactive milk in his grade school's cafeteria, he has been determined to scour the globe to find the next big exposé. Now working as a consulting journalist for Improbable Tech, W always seems to be a bit too early or too late to every scene. He hopes that one day he will find the right time to go with the right place to finally break that story that will lead him to first page headlines. W is currently searching Minnesota for the Wendigo, a mythical beast that's a cross between a werewolf and a Sasquatch. He hopes that the end of this case will lead him to warmer climates and bigger mysteries.

Hamiley Hambacon is a former MD who left medicine in order to pursue her journalistic dreams. Her first big break was her Pulitzer-winning exposé about the dangers of pork flavored medicine. Since then, she has continued her success with articles on ham flavored pills, prosciutto scented salves, chitlin laced capsules, and her best-selling book "Bacon: you've had it on sandwiches, now try it on that rash".

Rose Bandipali, is famous for her ability to get the scoop on the Obsidian Pearl, the notorious vigilante who some claim to be hero. Rose's uncanny ability to get exclusive information on the OP has been particularly baffling as the two have never been seen in the same place at the same time. While some conspiracy theorists suggest that they may in fact be one and the same, it is patently clear that this is not the case as Ms. Bandapali wears glasses and the OP does not. Currently, the only clue as to the Obsidian Pearl's true identity is a small card left at a crime scene by infamous villain, the Puzzler, which simply states:

I know who she is, the masked lady rover. What's black and white, yet still red all over?

@ImprobablyHip thinks print magazines are too mainstream. She's already out trying that new thing you haven't heard of yet. Oh, wait, you have? Yeah, she doesn't do that anymore, now that everyone's into it.