



Cash Kids!: **Executive Summary** **And** **Key Personnel**

Bloodshot Incorporated



Executive Summary:

There is an expression that children are our future and we at Cash Kids! believe in this wholeheartedly. Our organization provides for promising youths, helping them out with anything they may need: new clothes, school supplies, cars, you name it. Depending on what kind of "Packages Assisting Youths" (as we call them) they receive, we take a small, compounding amount of their future earnings. People might say... don't mortgage your future, but that is exactly what we are doing with great results.

Our initial focus is on the United States, where children are raised in environments where borrowing money is the norm. There is no shortage of loan opportunities thanks to TV, radio, and social media constantly illustrating all the objects that children 'need' to survive. This makes sales incredibly easy, especially with the younger children, who know they 'need' a 60-in flat screen, but don't quite know right from wrong and freely sign the dotted line. It is like taking candy from a baby, but in this case we give them candy... and take money, baby!

Key Personnel:

Mike - Chief Of Loan Liability Enforcement, Collection, and Tracking Office Ringleader (COLLECTOR).

Like most things that involve borrowing money, sometimes people don't pay up. Cash Kids! takes a very proactive approach to this through a program Mike created called: "Pay or Pay." Mike takes each client aside, once the contracts have been signed, and explains to them the principles around loan repayment, and what happens if they don't. They watch a short 20-minute video which highlights all the ways we use to collect. Mike also explains to them that he'll be visiting them once a year... on their birthdays... to remind them of their obligation. Sure, this may sound a little harsh and we'd be lying if we said some clients didn't have 'accidents' while watching the video, but over time this fool-proof system pays off...literally. The COLLECTOR always gets his money.

Bob - Director of Investment Criteria and Knowledge (DICK).

Cash Kids! actually has a lot of DICKs that work for us: *Andy, Clark*, but Bob is the best at it - probably the best since *Moby* (he was let go awhile back... some incident with an intern's leg). Bob makes sure he knows when a kid is going to pay off and when he's just not going to amount to anything. He will travel from California to New York to get to the bottom of any situation. The reality is that some kids have what it takes and some kids are just a waste of time. When worthless kids are *spotted*, Bob makes sure that Cash Kids! doesn't waste any time (or money) on them. The only complaint we've ever heard about Bob is that he uses a bit too much *Vitale* in his hair...

Bloodshot Incorporated



Robert - Head of the Global Organization Outreach, Branch Evaluation and Research (GOOBER).

Robert scouts kids from all over the world for potential new branch locations for the organization. By taking a diversified global approach, he insures that economic fluctuations will only have minimal impact on Cash Kids!.

Dave - Director of Evangelical Advertising During World Ending Investment Gains and Health Trainer (DEADWEIGHT).

While Advertising director and Health Trainer have not always been posts held by one person, Dave really brings both jobs to a new level. If all Cash Kids! employees could be as productive as Dave we'd have no more need of managers at all (because we'd all be out of work).

Nabeel - Chief Accountant of Ransom, Appropriation, and Bribes (Chief ARAB).

Like any organization that operates in the gray area of the law, Cash Kids! must occasionally operate outside of the gray area of the law. And that requires funding. And Nabeel manages that funding. Also, his mere title is capable of inspiring fear and utterly irrational behavior in hundreds of millions of people who would otherwise not fear our benevolent and, in theory, non-violent organization.

Bill - Third Assistant To The Loan Enforcer, Tracking And Limiting Expenditures (TATTLETALE).

Bill's role in the company requires him to closely monitor our kids' daily routines, in many cases assuming the role of an additional family member in the child's life. In the unfortunate event that a kid happens to choose to buy a box of pencils, go on a date, or otherwise act outside of the rules of our 'Package Assisting Youths', Bill will surely be right there to alert the appropriate enforcement agents within the organization. In the short time he has been in the TATTLETALE role, Bill has already alerted us to countless infractions from our ungrateful kids.