

# THE ADVIPPER GROUP



12/1/2011

## Trenchwood Investment Opportunities

The Advipper Group is a private equity firm focused on generating high returns through creative investment strategies. Run by an all-star team of highly experienced problem solvers, The Advipper Group has been the clear front runner in many markets as well as developing and growing markets of its own.

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## TRENCHWOOD INVESTMENT OPPORTUNITIES

### ABOUT THE ADVIPPER GROUP

The Advipper Group was formed in 2004 through a collaboration of the headache-inducing private equity firm of Team Advil and The Gipper, an innovative hedge fund based on astrology and jelly beans. This initial collaboration led to the very successful creation and execution of the Genome Game. Clearly able to leverage their synergies, the two groups formed a merged team of creative problem solvers that went on to perform as front runners in multiple investment markets and contributed to the creation of new markets.

Focused on providing the best return for their clients (or at least themselves), The Advipper Group is always looking for new and creative investment opportunities.

### WHY TRENCHWOOD

The Trenchwood Institute represents a world class organization that pushes the boundaries of technology. It has experienced management who are known to provide cutting-edge innovation and creative situations. This is precisely the type of organization The Advipper Group looks to work with, providing significant investment resources and expertise to help fund technology advancements and bring them to market. Together, The Trenchwood Institute and The Advipper Group have the ability to change the world as we know it.

The Advipper Group is available for collaborative work on the weekend of March 24-25, 2012. A second choice would be the weekend of March 31.

### CONTACTING US

You can contact The Advipper Group via email at

[scott.pegg@gmail.com](mailto:scott.pegg@gmail.com)

or by phone at

415.699.0833

## WHO WE ARE

### John Owens



John Owens is a master at the creation of investment opportunities and has a proven track record of being a market leader. He is a veteran of both bull and bear markets, including significant swings that caused him to lose his hair. John prides himself on having the shiniest head in the finance industry and on having never learned to drive a minivan. John served as the long-time head of Team Advil before the merger with The Gipper and remains the main spokesperson for The Avipper Group.

#### Markets Invested In

- ISETV
- Amnesia
- Espionage
- NIT 2000
- Wonka Tour
- MegaHard
- 420 Game
- HLOTF
- 2001 SINS (GameNY)
- VQuest
- Zelda
- Jackpot!
- Blau Foundation
- FoBiK
- Goonies
- Justice Unlimited
- Griffiths Collection
- Mooncurser's Handbook
- Paparazzi
- Hogwarts
- No More Secrets
- Pirate's BATH
- Ghost Patrol
- World Henchmen Organization
- Multiple shorter events (Shinteki, BANG, BATH, SFMiniGame, Midnight Madness)
- MIT Mystery Hunts (2002 – present)
- Googol
- 10+ Microsoft Puzzle Hunts

#### Markets Created

- Overnightmare - testing and staffing
- Shinteki: Aquarius - testing and staffing
- MIT Mystery Hunt 2004 - principal creator and organizer
- The Genome Game - principal creator and organizer

## Scott Pegg



Scott Pegg is a polymath who brings unconventional strategies to The Avipper Group, as well as a complete lack of seriousness and dress sense. His unconventional thinking has pioneered unmatched growth in previously untapped markets such as high-end children's art, animal hair commodities and derivatives, and the default-and-change-identities credit swap. Scott was a core founder of Team Advil and has continued to play a key role in the merger with The Gipper. He remains the only person to complete an entire market investment opportunity with a dog.

### Markets Invested In

- Espionage
- Wonka Tour
- MegaHard
- 420 Game
- HLOTF
- 2001 SINS (GameNY)
- Zelda
- Jackpot!
- Blau Foundation
- FoBiK
- Goonies
- Justice Unlimited
- Griffiths Collection
- Mooncurser's Handbook
- Paparazzi
- Hogwarts
- No More Secrets
- Pirate's BATH
- Ghost Patrol
- World Henchmen Organization
- Multiple Shintekis
- Midnight Madness
- MIT Mystery Hunts

### Markets Created

- Overnightmare - testing and staffing
- The Genome Game - principal creator and organizer

## Gordon Dow



Gordon Dow was recruited by Team Advil in 2003 after recognizing his incredible talents at word play and Adobe Illustrator. His quiet demeanor hides an uncompromising will to win—he currently holds the record for number of Scrabble opponents who have knocked over the game board and left the match screaming profanities. Gordon is a prolific investor, having created markets opportunities both with Team Advil and on his own.

### Markets Invested In

- Bill and Ted's Excellent Game
- Magic: The Game
- Indiana Jones Game
- Star Wars
- ISETV
- Amnesia
- Espionage
- NIT2000
- Wonka Tour
- Blau Foundation
- Jackpot
- Shelby Logan's Run
- Fobik
- Goonies
- Griffiths Collection
- The Mooncurser's Handbook
- Paparazzi
- Hogwarts
- Googol
- No More Secrets
- Ghost Patrol
- World Henchmen Organization
- PH 2-6, 8-11, 14
- Shinteki: Untamed, Decathlon 2-6

### Markets Created

- Where's Gordo - principal creator and organizer
- PH1, 7, 12, 13 - contributor
- Waiting for Gordot - principal creator and organizer
- The Maltese Nene - principal creator and organizer
- The Genome Game - principal creator and organizer

## Chris Harris



Chris Harris was a founder of The Gipper hedge fund and continues to create novel investment strategies from the Los Angeles satellite office of The Advipper Group. Using his access to numerous Hollywood stars, Chris has been able to secure significant investments in the market opportunities he creates. (He is not responsible for Wesley Snipes going to prison.) Chris' refusal to use a casting couch demonstrates his commitment to integrity and has resulted in an IMDB page with zero acting credits.

### Markets Invested In

- CREEP (BARF VII)
- Dragonhunt
- Amnesia
- VQuest
- NIT2000
- HLOTF
- SINS 2001
- Jackpot!
- Justice Unlimited
- Griffiths Collection
- No More Secrets
- Ghost Patrol
- World Henchmen Organization
- Shinteki: Untamed, Decathlon 2-6

### Markets Created

- Trickster - principal creator and organizer
- The Genome Game - creator

## John Louie



John Louie is a specialist in emerging markets. As a founder of The Gipper hedge fund, John has continued to provide market-leading expertise to The Advipper Group through his extensive knowledge of children's toys. He is one of only three people in the world to have owned a real Mogwai, which he starred with as a child actor. While located in the Los Angeles satellite office, John is well known for personally burning down a factory in China that was making unlicensed knock-offs of Barbie dolls and is now forced to travel incognito in Asia under the alias Ken Burbie.

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